



## **International Business Matchmaker Service at BIO2009** May 19 - 21, 2009 Atlanta, Georgia

### **Maximize Your Show Experience**

BIO, the world's largest marketplace and idea exchange for the biotech industry, will be held in Atlanta from May 18-21, 2009. Once again at this year's conference, Wisconsin pavilion participants will have the opportunity to make contacts with potential

- joint venture partners
- investors
- academics and researchers
- customers from over 60 countries

### **Key International Contacts**

To help Wisconsin firms identify key contacts from among the 20,000+ participants and schedule one-on-one business meetings with international counterparts that may have complimentary interests, the Wisconsin Department of Commerce is offering the International Business Matchmaker (IBM) Service. We will work with our overseas trade offices and other international contacts to introduce you to key players from

- Australia
- Canada
- China
- Europe
- and more

The IBM Service is *free of charge* and will be available during all three days of the conference. The deadline to register for the appointments is Wednesday, April 1.

### **Your Connection to the World**

If your organization plans to spend time on the show floor and would like to meet with potential international partners, customers and contacts also exhibiting at the show, contact

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